



Convention Advertising Guide

Welcome!

Greetings from the Cardinal District! We are excited that you are considering purchasing one or more of our various advertising or sponsorship opportunities for an upcoming district convention. This guide lists all advertising opportunities available to you for our district conventions, and if at any time you have questions regarding anything in this guide, please let me know by emailing jbusboom@cardinaldistrict.org. I will do my best to answer any and all question you have regarding our advertising and sponsorship options. Thank for your consideration, and as always, Keep the Whole World Singing!

-Jordan A. Busboom, Marketing Director

General Guidelines

- Advertisements and payments are due 2 weeks prior to every district event to the Marketing Director (contact information on last page) unless otherwise noted. If an advertisement or payment isn't going to be submitted until after the deadline, please contact the Marketing Director before the deadline.
- All advertisements and sponsorships will be printed in Black and White (B&W) unless otherwise noted. Any advertisements sent in color will be converted to B&W.
- All chapter show advertisements must be cleared through the District Secretary in order to appear in the program. A copy of the chapter's show clearance, with the District Secretary's signature, must be sent to the Marketing Director along with the advertisement.
- Payment for advertisements can be made via check, money order, or PayPal to the Marketing Director. Checks and money orders are to be made out to "Cardinal District."

Program Advertisements & Sponsorship Options

Listed below are the available advertisement options with their sizes and prices for the Spring and Fall Convention programs.

- **Back Cover** - \$300 - 8.5"x11"
- **Full Page Ad** - \$200 - 8.5"x11"
- **Half Page Ad** - \$100 - 8.5"x5.5"
- **Eighth Page Ad** - \$50 - 4.25"x2.75"

Visual representations of each advertisement or sponsorship option is available starting on page 7.

Convention Sponsorship Options

In addition to the above advertising options, there are also sponsorship opportunities throughout the programs including contest sponsor and program sponsor. Prices and descriptions for each are listed below.

- **Contest Sponsor** - \$150 - Your logo is placed at the top of one of three contest pages. Logos are randomly placed, and there is a limit of two logos per contest for a total of six Contest Sponsors.
- **Name Badge Sponsor** - \$150 - Your logo is placed on the front cover of our convention programs in full color. There is a limit of two logos per convention.
- **Program Sponsor** - \$200 - Your logo is placed on the front cover of our convention programs in full color. There is a limit of two logos per convention.

2017 Spring Convention



Program Sponsor
\$200

March 24-25, 2017
Ben Davis High School

Program Sponsor
\$200

Contest Sponsor
\$150

Friday, March 24, 2017
Quartet Semifinals
7:00 PM at BDHS Auditorium
David Zimmerman, Presenter

Contest Sponsor
\$150

Legend

IPQ - International Preliminary Quartet DSQ - District Seniors Quartet OOD - Out of District Quartet SEO - Scores for Evaluation Only

MT. Forefront

1. **The Collective (IPQ)** **Louisville, Mammoth Cave, Frank Thorne**
Tenor - Kipp Buckner Lead - Derek Guyer Bass - Adam Wheeley Baritone - Todd Buckner
2. **OMG (OOD & SEO)** **Rockford Metro, Frank Thorne (Illinois District Quartet)**
Tenor - Craig Hall Lead - Jeff Lathom Bass - Greg Martin Baritone - Pat Henders
3. **Spotlight (IPQ & OOD)** **Buckeye Columbus, Greater Central Ohio, Shenango Valley, Wilmington (NSC) (JAD Quartet)**
Tenor - Gary Wulf Lead - Don Pullins Bass - Dave Kindinger Baritone - Matt Bridger
4. **Time Bandits (IPQ & DSQ)** **South Bend Mishawaka, Frank Thorne (JAD), Western Hills (JAD), Louisville, St. Charles (CSD)**
Tenor - Ken Limerick Lead - Marco Crager Bass - Jay Hawkins Baritone - Thomas Rouse
5. **Late Shift (IPQ)** **Greater Indianapolis, Columbus-Greenwood, Terre Haute**
Tenor - Tim Martin Lead - Andrew Myer Bass - Adam Winans Baritone - Bob Kendall
6. **EXIT 29 (IPQ)** **Louisville, Frank Thorne, Greater Indianapolis, Muncie**
Tenor - Eddie Murphy, Jr. Lead - Randy Rocchia Bass - Brad McAlexander Baritone - Jim Applegate
7. **KENTUCKY THUNDER (IPQ)** **Mammoth Cave**
Tenor - Ed Rounsaville Lead - Joseph Phillips Bass - Brian Schuck Baritone - Bill Hankla
8. **The Rush (IPQ)** **Greater Indianapolis**
Tenor - Steve McCullough Lead - Donald Brown II Bass - Larry Anthony Baritone - Sonny Griffith
9. **The Guyer Boys (IPQ)** **Mammoth Cave**
Tenor - Jake Guyer Lead - Nate Guyer Bass - Joel Guyer Baritone - Gabe Guyer
10. **3 Below (IPQ)** **Mammoth Cave, Alexandria (MAD)**
Tenor - Josh Givens Lead - David White Bass - Tim Cash Baritone - Thomas Byrd
11. **Groovioli (IPQ & OOD)** **Nashville (DIX Quartet)**
Tenor - Daniel Rushing Lead - Ryan Modrall Bass - Jesse Turner Baritone - Kyle Snook
12. **Side Note (Special Guest)**
Tenor - Noah Ice Lead - Amit Chakrabarti Bass - Carson Thrift Baritone - Will Buchanan

Judges

Contest Administrators: Kent Richardson (FWD), Dave Cowin (ILL)

Music: Jay Giallombardo (ILL), Jan-Ake Westin (ONT)

Performance: Bob Hodges (SWD), Gene Spilker (CSD)

Singing: Matthew Gifford (ONT), Chad Wulf (JAD)

Full Page Ad - \$200

Half Page Ad - \$100

Eighth Page Ad - \$50